

**REMARKS**

Reconsideration of the application, as amended, is respectfully requested.

An Information Disclosure Statement was mailed in the above application on November 2, 2005. The Information Disclosure Statement included a separate list of references.

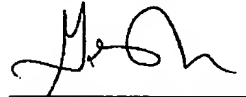
Claim 2 has been amended to correct the grammatical error noted by the Office.

The subject matter of claim 7 has been incorporated into claim 5. Claims 6, 7 and 12 have been cancelled without prejudice.

With respect to the rejection of claims 1-4 and 7-9 as obvious over Dreeszen, U.S. Patent No. 4,792,084, the Office points to no suggestion in the references that a carton of the structure shown in the Dreeszen patent should or could be modified so as to shorten at least one of the front and rear walls to facilitate viewing of the interior of the display case. Indeed, taking for example Figs. 2, 4 and 6 of Dreeszen, not only would it be needed to change the height of the front and/or rear walls, but it would also appear to be necessary to change side flaps 10 since side flaps 10 of Figs. 2, 4 and 6 cover substantially the whole interior surface of the front and rear panels. It is submitted that the concept of changing Figs. 2, 4 and 6 of Dreeszen in a manner which would resemble Applicant's invention would have to come, not from the references, but from a hindsight analysis in consideration of the present specification.

Consequently, it is respectfully requested that the application, as amended, be allowed.

Respectfully submitted,



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